

BADER ALAYOUBI

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Location: Toronto, Canada

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Portfolio: <https://www.bocam.online/portfolio>

SUMMARY

Experienced Videographer and Editor with a track record of bringing stories to life through **compelling visuals**. Skilled in capturing both product and lifestyle shots, I've played a pivotal role in **enhancing brand narratives from initial concept to final edit**. With a background in conducting in-depth interviews and providing behind-the-scenes coverage on production sets, **I merge creativity with technical proficiency to produce content that resonates and engages audiences**.

EDUCATION

Yorkville University

Bachelor's Degree - Creative Arts

Toronto Film School

Diploma - Film Production

Seneca College

Diploma - Interactive Media Design

WORK EXPERIENCE

Videographer/Editor | Clearoute

2022 - 2023 Toronto, Canada

- **Created** engaging videos for youth, boosting engagement by 40% on Instagram.
- **Collaborated** with clients to turn ideas into compelling narratives.
- **Produced and edited** 90+ short social media clips, enhancing digital interaction.
- Condensed 20+ hours of raw footage into a 15-minute 4-episode internet series, **demonstrating effective storytelling**.

Videographer/Editor | Self Employed

2021 - Current Toronto, Canada

- **Collaborated** with teams of varying sizes, handling multi-camera shoots, and ensuring cohesive storytelling in post-production.
- Successfully **catered to diverse industries**, with projects ranging from small businesses to larger corporate clients, effectively tailoring the content to suit client requirements.
- Achieved a 95% **client satisfaction** rate based on feedback and repeat business.
- **Adapted** video edits for various platforms.

PRODUCER EXPERIENCE

What's Your Emergency? | Short Film (2022)

In The Moonlight | Short Film (2022)

Brushed Off | Short Film (2021)

But I Still Love Him | Short Film (2021)

- Oversaw the end-to-end production of 4 short films, ensuring each was completed on time and within budget.
- Successfully raised \$4,000 through crowdfunding campaigns and private investors.
- **Managed budgets** ranging from \$2,000 to \$5,000, ensuring optimal allocation of funds to various production needs.
- **Drafted and negotiated contracts** for talent and crew, ensuring all legal requirements were met and rights were protected.

SKILLS

- MsOffice
- Data Entry

- Budgeting
- Project Planning

- Data Management
- Project Management

Creative Skills

- Adobe Premier Pro
- Adobe After Effects
- Davinci Resolve

- CapCut
- Adobe Photoshop
- Adobe Illustrator

- Adobe Lightroom
- Adobe InDesign